

## Business Action for the Circular Economy in ASEAN<sup>1</sup>

*An initiative of the ASEAN CSR Network (ACN) with funding support from the EU SWITCH Asia Policy Support Component (PSC) on Sustainable Consumption and Production (SCP) and Circular Economy (CE)*

### Thailand Business Engagement Workshop

Thursday 2<sup>nd</sup> November 2023

08:00 – 12:45

Grand Centre Point Ploenchit Hotel, Bangkok

#### Provisional Agenda

Time	Topic	Lead
08:00	Arrival, registration with coffee/tea	
<b>Welcome and context setting</b>		
08:30 – 08:35	Overview of workshop objectives and agenda	Chutathip Maneepong, Senior Expert, Thailand SWITCH-Asia SPC
08:35 – 08:40	Opening remarks – EU support for SWITCH Asia	Saroj SRISAI, Programme Officer (Cooperation Section), EU Delegation in Thailand
08:40 – 08:50	Introduction to SWITCH Asia Policy Support Component	Zinaida FADEEVA, team leader, SWITCH Asia PSC/Lorraine GATLABAYAN, key expert and TA lead, SWITCH Asia PSC
08:50 – 09:00	Introduction to ASEAN CSR Network: responsible business conduct as foundation for circular economy	Thomas THOMAS, CEO ASEAN CSR Network and senior expert SWITCH Asia PSC
<b>Making circular economy work for business and industry in Thailand</b>		
09:00 – 09:20	Towards a unifying framework for action on circular economy in ASEAN <sup>2</sup>	Rene VAN BERKEL, senior expert (circular economy), SWITCH ASIA PSC
09:20 – 09:30	Fireside chat on business examples with circular economy in Thailand - ETRAN (Thailand) -Circularity Co., Ltd. ("nornnorn") -Saeng Charoen Grand Co., Ltd. (Social Impact Company)	Thomas THOMAS, CEO ASEAN CSR Network and senior expert SWITCH Asia PSC
09:30 – 10:20	Moderated break out discussions – operational elements for circular economy in Thailand (~ 4 tables)	<i>How can the operational framework be made most relevant to Thai business and industry, whilst maintaining an ASEAN overall approach?</i>
10:20 – 10:40	Report back from break out discussion groups	Moderated by Rene VAN BERKEL, senior expert (circular economy), SWITCH ASIA PSC
10:40 – 11:00	Tea/coffee break	
<b>Mobilizing business action for circular economy in Thailand</b>		
11:00 – 11:10	Business in action for circular economy – starting thoughts	Rene VAN BERKEL, senior expert (circular economy), SWITCH ASIA PSC
11:10 – 11:55	Break out brainstorm discussion on business commitment and action on circular economy	<i>What kind of a business-led collaborative initiative would be meaningful and achievable for mobilizing and catalysing circular economy in Thailand?</i>
11:55 – 12:25	Report back from break out groups	Moderated by Thomas THOMAS, CEO ASEAN CSR Network and senior expert SWITCH Asia PSC
12:25 – 12:35	Closing reflections and next steps	Rene VAN BERKEL, senior expert (circular economy), SWITCH ASIA PSC Thomas THOMAS, CEO ASEAN CSR Network and senior expert SWITCH Asia PSC
12:35 – 12:45	Vote of thanks	Chutathip MANEEPONG, senior expert (Thailand), SWITCH Asia PSC
12:45	Networking lunch	

<sup>1</sup> See also: [https://www.switch-asia.eu/site/assets/files/3888/business\\_action\\_asean\\_brief-1.pdf](https://www.switch-asia.eu/site/assets/files/3888/business_action_asean_brief-1.pdf)

<sup>2</sup> See also: [https://www.switch-asia.eu/site/assets/files/3911/working\\_paper\\_business\\_action\\_ce\\_asean\\_final.pdf](https://www.switch-asia.eu/site/assets/files/3911/working_paper_business_action_ce_asean_final.pdf)