

Business Action for the Circular Economy in ASEAN¹

An initiative of the ASEAN CSR Network (ACN) with funding support from the EU SWITCH Asia Policy Support Component (PSC) on Sustainable Consumption and Production (SCP) and Circular Economy (CE)

Cambodia Business Engagement Workshop

Tuesday 31 October 2023

08:00 – 12:30

Hyatt Regency Hotel, Phnom Penh

Provisional Agenda

| Time | Topic | Lead |
|--|--|--|
| 08:00 | Arrival, registration with coffee/tea | |
| Welcome and context setting | | |
| 08:30 – 08:35 | Welcome and overview of workshop objectives and agenda | Ratana PHURIK-CALLEBAUT, senior expert (Cambodia), SWITCH Asia PSC |
| 08:35 – 08:45 | Introduction to SWITCH Asia Policy Support Component | Loraine GATLABAYAN, key expert, SWITCH Asia PSC |
| 08:45 – 08:55 | Introduction to ASEAN CSR Network: responsible business conduct as foundation for circular economy | Thomas THOMAS, CEO ASEAN CSR Network and senior expert SWITCH Asia PSC |
| Making circular economy work for Cambodia | | |
| 08:55 – 09:15 | Towards a unifying framework for action on circular economy in ASEAN ² | Rene VAN BERKEL, senior expert (circular economy), SWITCH ASIA PSC |
| 09:15 – 09:25 | Fireside chat on business examples with circular economy in Cambodia | Thomas THOMAS, CEO ASEAN CSR Network and senior expert SWITCH Asia PSC |
| 09:25 – 10:10 | Moderated break out discussions – operational elements for circular economy in Cambodia (~ 4 tables) | <i>How can the operational framework be made most relevant to Cambodian business and industry, whilst maintaining an ASEAN overall approach?</i> |
| 10:10 – 10:30 | Report back from break out discussion groups | Moderated by Rene VAN BERKEL, senior expert (circular economy), SWITCH ASIA PSC |
| 10:30 – 10:45 | Tea/coffee break | |
| Mobilizing business action for circular economy in Cambodia | | |
| 10:45 – 10:55 | Business in action for circular economy – starting thoughts | Rene VAN BERKEL, senior expert (circular economy), SWITCH ASIA PSC |
| 10:55 – 11:40 | Break out brainstorm discussion on business commitment and action on circular economy | <i>What kind of a business-led collaborative initiative would be meaningful and achievable for mobilizing and catalysing circular economy in Cambodia?</i> |
| 11:40 – 12:10 | Report back from break out groups | Moderated by Thomas THOMAS, CEO ASEAN CSR Network and senior expert SWITCH Asia PSC |
| 12:10 – 12:20 | Closing reflections and next steps | Rene VAN BERKEL, senior expert (circular economy), SWITCH ASIA PSC Thomas THOMAS, CEO ASEAN CSR Network and senior expert SWITCH Asia PSC |
| 12:20 – 12:30 | Vote of thanks | Ratana PHURIK-CALLEBAUT, senior expert (Cambodia), SWITCH Asia PSC |
| 12:30 | Networking lunch | |

¹ See also: https://www.switch-asia.eu/site/assets/files/3888/business_action_asean_brief-1.pdf

² See also: https://www.switch-asia.eu/site/assets/files/3911/working_paper_business_action_ce_asean_final.pdf